

181 CODED DATA FIELD – CONTENT FORM (New)

Field Definition

This field contains fixed-length data specifying the content form and content qualification of the resource being described, corresponding to the first two elements of ISBD Area 0.

Occurrence

Optional. Repeatable when more than one system code is used or when a resource consists of different content forms in different media types (e.g., a kit resource).

Indicators

Indicator 1: blank (not defined)

Indicator 2: ISBD display indicator

The second indicator specifies whether this field is used to generate the ISBD Area 0 for print or other displays of the record.

0 Not used to generate displays

1 Used to generate displays

Information not provided, use when the field contains \$c.

Subfields

\$a ISBD Content form Code

Two character positions specifying the content form that applies to the resource, according to the provisions of ISBD for this element, and the extent of applicability of a content form to the resource described. All data entered in subfield \$a are identified by character position within the subfield. Conventionally the character positions are numbered 0-1. Optional. Not Repeatable.

Table of Subfield \$a Fixed-Length Data Elements:

Name of Data Element	Number of Characters	Character Positions
Content form	1	0
Extent of applicability	1	1

\$b ISBD Content Qualification Code

Six character positions specifying the content qualification applying to the resource, according to the provisions of ISBD for this element. All data entered in \$b are identified by character position within the subfield. Conventionally, the character positions are numbered 0-5. Optional. Repeatable for different content forms contained in one media type.

Table of Subfield \$b Fixed-Length Data Elements:

Name of Data Element	Number of Characters	Character Positions
Specification of Type	1	0
Specification of Motion	1	1
Specification of Dimensionality	1	2
Sensory Specification	3	3-5

\$c Other Coding for Content Form

A code for a system code other than ISBD (for example, codes from *Term and Code List for RDA Content Type*, <http://www.loc.gov/standards/valuelist/rdacontent.html>, defined for use in MARC 21). Optional. Repeatable.

- \$2 System code
Source of the code used in \$c. Mandatory if \$c is used. Not repeatable.
- \$6 Interfield Linking Data
Data required to link the field with other fields in the record (for example, to link to field 182 – Coded data Field - Media type) and thus to generate a display for ISBD Area 0 when the resource is of a mixed media. Repeatable.

Notes on Field Contents

If a textual form of the content form designation is desired use field 203, preferably in addition to field 181. In that case, indicator 2 should be set to 0 in field 181.

Codes may not correspond exactly to text display used in field 203. What is displayed by any system will be a local decision.

\$a/0 ISBD Content Form Code

One character position contains a code indicating the Content form of the resource according to the stipulations of ISBD for this element.

- a = dataset
- b = image
- c = movement
- d = music
- e = object
- f = program
- g = sounds
- h = spoken word
- i = text
- m = multiple content forms
- z = other content form

\$a/1 Extent of applicability

One character position contains a numeric code indicating the extent of applicability of a Content form to the resource described. Five values are defined:

- 0 = none
- 1 = some
- 2 = substantial
- 3 = predominate
- 4 = full
- # = position not used

\$b/0 ISBD Content Qualification: Specification of Type

One character position contains a code indicating what qualification of type applies to the content of the resource according to the stipulations of ISBD.

- a = notated
- b = performed
- c = cartographic
- x = not applicable
- # = position not used

\$b/1 ISBD Content Qualification: Specification of Motion

One character position contains a code indicating what qualification of motion applies to the image content of a resource, according to the stipulations of ISBD.

- a = moving

b = still
 x = not applicable (resource is not an image)
 # = position not used

\$b/2 ISBD Content Qualification: Specification of Dimensionality

One character position contains a code indicating what qualification of dimensionality applies to the image content of a resource, according to the stipulations of ISBD for this element.

2 = two-dimensional
 3 = three-dimensional
 x = not applicable (resource is not an image)
 # = position not used

\$b/3-5 ISBD Content Qualification: Sensory Specification

Three character positions available for sensory specification codes, entered from left to right. Any unused positions are filled with blanks.

These codes indicate what sensory qualification applies to the content of the resource, according to the stipulations of ISBD.

a = aural
 b = gustatory
 c = olfactory
 d = tactile
 e = visual
 # = position not used

Related Fields

182 Coded Data – Media type

This field corresponds to the second element of the ISBD Content form and Media type Area. It can be combined with field 181 to generate automatically the ISBD area 0 for print or other displays of the record.

203 Content form and Media type area

This field corresponds to the ISBD Content form and Media type Area. If the system cannot display information from coded data field 181 and 182, the information can be given in plain text in field 203.

Record label, pos. 6 Type of record

The types of record defined in UNIMARC give a general indication about the type of content.

Examples

EX 1: 181 #1 \$6z01\$aI4\$bxxe##
 181 #0 \$6z02\$ctxt\$2rdacontent
 182 #1 \$6z01\$an
 182 #0 \$6z02\$cn\$2rdamedia
 183 #1 \$anc\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of a book. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD area 0 should read *Text (visual) : unmediated*. As the record was converted from a MARC 21 file, it contains also the RDA Content type. Documentation accompanying the records for exchange specifies that system code "rdacontent" refers to "*Term and Code List for RDA Content Type*" defined for use in MARC 21.

EX 2: 181 #0 \$6z01\$aI4\$baxxe##
 181 #0 \$6z02\$ctxt\$2rdacontent
 182 #0 \$6z01\$an
 182 #0 \$6z02\$cn\$2rdamedia
 183 #0 \$anc\$2rdacarrier

OR
 203 ## \$aText\$bvisual\$cinmediated
 283 ## \$avolume\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of a book. The display of ISBD data is not generated but carried out by a plain text 203 field. As the record was converted from a MARC 21 file, it contains also the RDA Content type.

EX 3: 181 #1 \$6z01\$ad4\$bbxxa##
 181 #0 \$6z02\$cpm\$2rdacontent
 182 #1 \$6z01\$a
 182 #0 \$6z02\$cs\$2rdamedia
 183 #1 \$asd\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of an audio CD. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD area 0 should read *Music (performed) : audio*. As the record was converted from a MARC 21 file, it contains also the RDA Content type. Documentation accompanying the records for exchange specifies that system code "rdacontent" refers to "*Term and Code List for RDA Content Type*" defined for use in MARC 21.

EX 4: 181 #0 \$6z01\$ad4\$bbxxa##
 181 #0 \$6z02\$cpm\$2rdacontent
 182 #0 \$6z01\$a
 182 #0 \$6z02\$cs\$2rdamedia
 183 #0 \$asd\$2rdacarrier

OR
 203 ## \$aMusic\$bperformed\$caudio
 283 ## \$audio disc\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of an audio CD. The display of ISBD data is not generated but carried out by a plain text 203 field. As the record was converted from a MARC 21 file, it contains also the RDA Content type. Documentation accompanying the records for exchange specifies that system code "rdacontent" refers to "*Term and Code List for RDA Content Type*" defined for use in MARC 21.

EX 5: 181 #1 \$6z01\$ab4\$bcb2d##
 181 #0 \$6z02\$ccrt\$2rdacontent
 182 #1 \$6z01\$a
 182 #0 \$6z02\$cn\$2rdamedia
 183 #1 \$anb\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of a tactile map. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD area 0 should read *Image (cartographic ; still ; 2-dimensional ; tactile) : unmediated*. As the record was converted from a MARC 21 file, it contains also the RDA Content type. Documentation accompanying the records for exchange specifies that system code "rdacontent" refers to "*Term and Code List for RDA Content Type*" defined for use in MARC 21.

EX 6: 181 #0 \$6z01\$ab4\$bcb2d##
 181 #0 \$6z02\$ccrt\$2rdacontent
 182 #0 \$6z01\$a
 182 #0 \$6z02\$cn\$2rdamedia
 183 #0 \$anb\$2rdacarrier

OR
 203 ## \$aImage\$bcartographic\$bstill\$b2-dimensional\$btactile\$cinmediated
 283 ## \$asheet\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of a tactile map. The display of ISBD data is not generated but carried out by a plain text 203 field. As the record was converted from a MARC 21 file, it contains also the RDA Content type. Documentation accompanying the records for exchange specifies that system code "rdacontent" refers to "*Term and Code List for RDA Content Type*" defined for use in MARC 21.

EX 7: 181 #0 \$ad4\$baxxe##
182 #0 \$an
OR
203 ## \$aMusic\$bnotated\$bvisual\$unmediated

Coded information specifying the ISBD Content form and Content qualification of a notated music. The display of ISBD data is not generated but carried out by a plain text 203 field to display *Music (notated : visual) : unmediated*.

EX 8: 181 #1 \$6z01\$ai4\$baxxe##
181 #0 \$6z02\$ctxt\$2rdacontent
182 #1 \$6z01\$ab
182 #0 \$6z02\$cc\$2rdamedia
183 #0 \$acr\$2rdacarrier
OR
283 ## \$aonline resource\$2rdacarrier

Coded information specifying the ISBD Content form and Content qualification of a website. The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD area 0 should read *Text (visual) : electronic*. As the record was converted from a MARC 21 file, it contains also the RDA Content type. Documentation accompanying the records for exchange specifies that system code "rdacontent" refers to "*Term and Code List for RDA Content Type*" defined for use in MARC 21.

EX 9: 181 #1 \$ae2\$bxxxe##
181 #1 \$ab2\$bxb2c###
182 #1 \$an

Coded information specifying the ISBD Content form and Content qualification of a model and graphic (a 3-dimensional model of a coffee bean and 2-dimensional card with a microfragrance - coated image of a coffee bean that can be scratched to produce the smell of coffee). The coded data are used to generate the ISBD Area 0 displays, along with field 182. ISBD area 0 should read *Object (visual). Image (still ; 2-dimensional ; olfactory) : unmediated*.