Building Strong Library Associations
and Establishing a Model for Future Cooperation

IFLA Management of Library Associations (MLAS) Workshop
for library associations in Central and South East European region

Conducted in connection with the IFLA Management of Library Association Section (MLAS) Midterm meeting on 17 and 18 February 2011.

MLAS SC Midterm meeting
17th February 2011
11:00 hrs – 17:00 hrs
18th February 2011
9:00 hrs – 16:00 hrs
Location: Conference room, Hotel President
(contact details below)

IFLA MLAS Workshop
19th February 2011
9:00 hrs – 16:00 hrs

Workshop location: Split City Library
Gradska knjižnica Marka Marulića – Središnjica
Ulica slobode 2
Phone: 00385 (0) 21 685 000; 685 028
21000 Split
Croatia
http://www.gkmm.hr/

Workshop programme

9:00 Opening of the workshop (Marijana Misetic, Croatian Library Association)
9:10 Welcome (Janice Lachance, CEO, Special Libraries Association)
9:20 Keynote address:
   IFLA: the importance of global communication, cooperation and advocacy
   (Stuart Hamilton, Senior Policy Advisor, IFLA)
10:00 Introduction to IFLA’s Building Strong Library Associations Programme
   (Barbara Schleihagen)
11:00 Coffee break
10:15 Libraries on the Agenda. The Building Strong Library Associations Module on Advocacy (Winnie Vitzansky, BSLA trainer)
11.15 Panel discussion with several representatives of library associations on different advocacy experiences with media and public authorities
   (representatives from Finland, Slovakia, Lithuania, Germany and SAD (moderated by Tore Kristian Andersen, Secretary General, Norwegian Library Association)
12:15 Lunch

13:45 Developing Strategic Relationships.
The Building Strong Library Associations Module on Partnerships and Fundraising
(Winnie Vitzansky, BSLA trainer)

15:00 Coffee break

15:30 International and European practice in the regional context
(Marian Koren, International Coordinator, Dutch Library Association)

16:00 Connections with IFLA and regional cooperation opportunities
(Edita Bacic, Alemka Belan Simic, Marijana Misetic)

16:30 Discussion with participants on a model for future cooperation

17:00 End of programme

Additional information:

MLAS Midterm meeting on 17 and 18 February 2011
Location:

Hotel "President" **** Split
Starčevićeva 1, Split
www.hotelpresident.hr
e-mail hotel.president@st.t-com.hr
tel +385 /0/ 21 305 222
fax+385 /0/ 21 305 225

Contact person in Split / member of MLAS Standing Committee:
Contact: Edita Bacic (Pravni fakultet)
Faculty of Law Split - library
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21 386 116
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Recommended hotel / IFLA MLAS rooms reservation:

Hotel "President" **** Split
Starčevićeva 1, Split
www.hotelpresident.hr
e-mail hotel.president@st.t-com.hr
tel +385 /0/ 21 305 222
fax+385 /0/ 21 305 225

Split Airport Information: http://www.split-airport.hr/
Distance from Split Airport to Bus terminal in Split is 30 min by bus or taxi.

Information about taxi and bus:
Price for Croatia Airlines bus is about 5 Eur.
Price for Taxi is about 30 Eur.

Distance from Bus terminal to Hotel President is about 10 min by foot.
Distance from Bus terminal to City Library is about 10 min by foot.