

Action plan 2019 – 2020

Name of Professional Unit: Metropolitan Libraries

Focus Area 1			
<i>[Describe your Focus Area here]</i>			
Re-defining the Metropolitan Libraries Section’s value proposition to the Metropolitan Library community			
IFLA Strategic Direction			
<i>[Indicate which of IFLA’s Core Strategic Directions this Focus Area is aligned with and how]</i>			
Focus area is aligned with IFLA’s Strategic Direction 4 – Capacity Building. Our aim is to refine and update the value propositions of the section to be directly relevant to the multi-faceted but unique needs of Metropolitan Library Systems and related stakeholders, in order to create a firm foundation and basis that anchor the curation of MetLib activities according to the needs of our target audience. We believe that meeting the needs of our target audience will strengthen our appeal to regional and sectoral stakeholders and strengthen their involvement in IFLA capacity building initiatives through the MetLib Section.			
Key Initiatives			
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>		
4.5	MetLib Section’s planned activities focus on strengthening and communicating our relevance to public libraries, particularly libraries serving larger Metropolitan cores and cities, and pave the way to grow MetLib’s (and IFLA’s) presence in different geographical regions and Metropolitan Cities, and correspondingly grow participation of libraries and library workers in MetLib section activities progressively.		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Understanding the Metropolitan Libraries landscape, stakeholders and target audience	<ol style="list-style-type: none"> 1. Start a list of Public and Metropolitan Libraries 2. Survey of libraries on the role of libraries in Metropolitan cities and core, and their concerns and challenges 	Nov 2019 - May 2020

<input type="checkbox"/>	Re-defining the value propositions of Metropolitan Libraries section	<ol style="list-style-type: none"> 1. Review survey findings at Mid-term meeting 2. Workshop to develop Sections' core offerings to members and stakeholders, and thematic focus to anchor future MetLib-driven activities and partnerships 	May 2020 – Oct 2020
<input type="checkbox"/>	Strategic communication and engagement of Metropolitan Libraries section stakeholders and target audience	<ol style="list-style-type: none"> 1. Create a MetLib section communication plan that identifies strategic comms partners, channels and actions 2. Form a Section info-coordination support team with member representation covering different geographical regions 3. Create a database of Metropolitan Libraries contact 4. Profile and promote member libraries on Section webpage 	Nov 2019 – Oct 2020
How will you communicate your activities and results?			
<ul style="list-style-type: none"> - Share info with Section members via Basecamp and mailing list - Workshop to co-develop section's strategies - Share info with non-Section audience through their preferred channels - Share key Section information (e.g. Committee objectives, action plans) on formal IFLA channels 			
How will you measure the impact of your activities?			
<ul style="list-style-type: none"> - Increase Section membership - Grow attendance and participation at Section conferences 			
Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.			
Public Library Section; IFLA-Regional Offices			

Focus Area 2			
<i>Describe your Focus Area here]</i> Tackling the challenge that libraries face in showing that libraries are making a difference in the lives of people in the communities they serve			
IFLA Strategic Direction			
<i>[Indicate which of IFLA's Core Strategic Directions this Focus Area is aligned with and how]</i> 1. Strengthen the global voice of libraries 2. Inspire and enhance professional practice			
Key Initiatives			
<i>[KI No.]</i>	<i>[Describe how your planned activities align with this Key Initiative]</i>		
1.1	Show the power of libraries in achieving sustainable development goals		
2.4	Provide tools and infrastructure that supports the work of libraries		
Funding Needed	Projects/Activities	Tasks & Responsibility	Timeframe
<input type="checkbox"/>	Discover current state of impact measurement strategies by libraries, collecting examples of how libraries are currently collecting data, and analysing and measuring impact	<ol style="list-style-type: none"> 1. Survey libraries on current impact measurement methods used 2. Share survey findings and responses via white paper/report 3. Post survey findings and report on IFLA-MetLib webpage 4. Explore organisation of joint satellite conference in 2021 on impact assessment with the National Library of Netherlands 	<p>Oct 2019 – Jan 2020</p> <p>Feb 2020 – June 2020</p>
How will you communicate your activities and results?			
Post call on website and via social media, Post results on website and Generate a white paper/report for a professional journal			
How will you measure the impact of your activities?			

Number of responses received and Feedback from libraries using methods promulgated – ie. Statistics and examples of successful outcomes/ best practices

Identify other Unit(s) which may be interested in this Focus Area, or with which you could collaborate on projects/activities.

Public Libraries Section, Statistics and Evaluation Section, National Libraries Section;

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