

IFLA Literacy and Reading (LiR) SCII Agenda/Meeting Minutes

Date: Wednesday, 19th August, 2015

Time: 9.45-11.15 pm

Location: Roof Terrace Room

Committee Members Present

Annie Overall (AE) (Chair), Barbara Combes (BC) (Secretary), Linda Willander (LW), Lesley Farmer (LF) (Blog Coordinator), Sylvia M. Vardell (SV), Cecile Coulibay (CC), Jimmy Borgella (JB), Adriann Langendonk, Lisa Krolak, Heidi Best, John Cole

30 Attendees + observers – Ari Katz (Beyond Access)

Absent Members

Yulia Melentyeva (YM), Elena Corradini (EC), Reuben Martinez-Leyva (RM), John Oliver Gonzales (JG), Ivanka Stricevic (IS), Robert Sarjant (RS), Lianne Knobel, Linda Koo Seen Lin (LL), Weesook Yeo (WY), Linda Pavonetti

Corresponding members

Lesley Farmer (LF) (Blog Coordinator), John Cole (JC)

No.	Discussion Item	Person
1.	Welcome to LiR and Introductions Apologies – Yulia Melentyeva, Elena Corradini, Reuben Martinez-Leyva, Linda Koo Seen Lin, John Gonzales, Lianne Knobel,, Ivanka Stricevic, Weesook Yeo, Linda Pavonetti, Heidi Best, Lisa Krolak Acceptance of previous minutes:	Chair Moved accept 1 st Ingrid 2 nd Sabeine
2.	Business arising from the previous minutes (Appendix 1) <ol style="list-style-type: none"> 1. Committee members – commitment to LiR - Expectations and commitment – need to reboot the section, active committee. LiR still asking this of members new and old. Spoken to ILFA HQ – Cape Town, Chair to do a formal email to have inactive members taken off list. Can co-opt someone to take their place. Have 4 committee members who have been inactive and unable to attend conferences. Add Ingrid Bon as corresponding member. LiR Regroup – friends as well as corresponding members – suggestion Ingrid Bon. 2. Communication – regular updates and reporting for the LiR blog and website. Communication issues identifies. Better communications were not achieved. Better dissemination of information and collaboration subject for this meeting 3. Key initiatives discussion – create leadership packages for LiR. This is a reminder for future projects. Key initiatives – set up leadership package/handover manual for incoming exec and committee members – reminder for us to achieve. Focus for 2014-2015/16 was the Literacy Matters! campaign. 	Chair Propose - Contact existing members, appoint Ingrid Bon as corresponding members - carried

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	<p>4. Report new LiR Guidelines and Project – hold over for report from the LiR Chair. Literacy Matters! Revision for LiR Guidelines and research – part of action plan and focus of session IFLA2015. Undertaken by Lesley Farmer and Lisa Krolak.</p>	
3.	<p>Business Reports from Standing Committee members (Appendix 2)</p> <p>SC Chair/Treasurer – Annie Everall (UK)</p> <p>SC Secretary – Barbara Combes (Aust)</p> <p>SC Information Coordinator - Robert Sarjant (UK) No report – retiring from the position</p> <p>Corresponding Member, Blog Coordinator – Lesley Farmer (USA) e Ongoing, send please information to Lesley</p> <p>SC member, Governing Board member – Ingrid Bon (Netherlands) Most important – draft new IFLA strategic Plan and new key initiatives – need to have input. New policy position paper on reading and literacy – to be published on Sept 8th – International Day on Literacy – announced on IFLA listserv.</p>	<p>Committee Chair rpt - moved 1st Sabeine, 2nd Ingrid Sec rpt – moved 1st Ingrid 2nd Sabeine</p>
4.	<p>Membership of LiR Committee 2015-2019</p>	<p>Chair</p>
5.	<p>Election of New Officers 2015 – 2017 Handover of chair for the elections</p> <ul style="list-style-type: none"> • Chair • Secretary • Information Coordinator – nominate Sylvia Vardell - unanimous • Blog Coordinator – Lesley Framer 	<p>Ingrid Bon AE – unanimous BC - unanimous</p>
6.	<p>Cape Town LiR Conference Schedule: Sessions 1 & 2 (Appendix 3, Appendix 4) Intent to show how literacy matters across IFLA section</p> <ul style="list-style-type: none"> • Volunteers for translation of papers <p>Let BC know, Germans not present will do. Active translations of creed.</p> <ul style="list-style-type: none"> • Newcomers, DivIII, IFLA Market strategic plan, 2 LiR sessions discussed 	<p>Chair Contact BC for translations</p>

<p>7.</p>	<p>IFLA Literacy Statement (draft) SC2 meeting- respondees sent in feedback, sent on by beginning of Sept – Div III Chair, VQ, MCT chair professional committee, Stewart Hamilton and J.Yeomans</p> <ul style="list-style-type: none"> • Title – use Literacy Matters! • Intro - does not talk about literacy • Reading materials instead of books • Treasure ... – needs to be less obtuse • Layout – make stats more accessible use a table, dot points for easy access and reading • References required • Transversal skills? <p>Also want best practice examples before or after Cape Town. Also use guidelines. 27th August.</p>	<p>Chair</p>
<p>8.</p>	<p>IFLA 2016 – theme program for Ohio (Appendix 5) join with other sections. Have the same theme for 2017 as well Literacy practical for 2016, research for 2017 – put up proposal for funding for research – connect with UN discussions – monitor targets Effects of reading programs. Research initiatives which have had significant results. 2nd meeting discussion Review of 2 programs in Cape Town</p> <p>Program 1: Numbers at main program in Lyons = 150. 300+ attendees in 1st program in Cape Town. Program fitted together well. Linda Willander – lots of positive feedback, different aspects of literacy. John Cole – met objectives for a longer term program. Validated Literacy Matters! campaign. Come a long way in short time. Using other sections a good idea. Taking leadership in IFLA on literacy issue.</p> <p>Program 2: expecting 100 people. 400+ turned up. Did not work as a workshop – too many people, had only 5 presenters instead of 11, attendees did not want to be consulted – wanted to listen to best practices. Changed session on the run. Thanks to Lisa Krolak, Lesley Farmer, Atlanta Meyer and Ari Katz. Feedback about presenters positive. Lesley Farmer - People liked opportunity to share own best practices. Be clear about what you want delegates to do. Have presentations, followed by exchange of ideas. Have a plan B! Linda Willander - Hard to give feedback on something you haven't read. Ari Katz – Have a knowledge exchange rather than one way – how to do this. Observer – exchange of ideas still a good idea. Observer – best practice – what we did, how it worked, issues and how we overcame them – practical for people to take away with them. Have discussion – social media issues. Affects literacy – reading and writing.</p> <p>Ohio Program Partners – Multicultural populations, Schools (emphasise impacts of illiteracy), Public Libraries having satellite – speak at this, Children's sections want to work with us. II – maybe. Contact Special Needs as well. Program for LiR – launch – share materials. How to move forward. 2nd program – look at literacy in a bigger way. Working party to set up a framework and send around. Online meeting - agenda item. Pre-conference in Atlanta with LiR? Need more details – need contact – more time to plan – LF.</p>	<p>Chair</p>

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9.	<p>Projects 2015- 2016 Funding for 2015 – end of Dec. Go back to application and extend deadline. Project 2015-2016 LI. Then what next when materials and Guidelines have all been done. Build on what we have started with.</p> <p>Research – use IFLA Base Camp tool. Very important.</p> <p>Chn’s section – setting up a framework to highlight best practice – make this one funding application that can be used across sections. Standard indicators for literacy as part of the application for best practice framework. Information and media literacy indicators already exist – contributions libraries make to literacy - Ari Katz</p> <p>Observer - Training program for Africa to train people who advocate for literacy – don’t have necessary skills.</p> <p>IFLA Building Better Libraries – workshops.</p> <p>Cecile Coulibay – Literacy and reading in Africa – use Victoria from Africa section, Oceania section</p> <p>Jimmy Borgella – consider all regions around the globe.</p>	Chair
10.	<p>Action Plan 2016 (Appendix 10) – Discussion - small videos already available. AE action plan – electronic version for next meeting. Poster – funding application for 2015-2017, IFLA position paper – literacy important strategic goal. Further publications.</p> <p>Information coordination team - meeting before 2nd meeting.</p> <p>Appendix 9</p> <p>Includes Literacy Matters! campaign – publicity, project funding, planning 2016/2017. Support for IFLA strategic plan, SDGs and UN goals, IFLA literacy statement</p> <p>Links to contacts for design of materials – Linda Willander – Communications Dept. can help.</p> <p>Send BC/AE using literacy campaign and old newsletter – Lesley Farmer.</p> <p>Response to IFLA strategic plan – by Aug 27th to VQ, JYeomans</p>	Chair
11.	<p>Publicity – newsletter – hardcopy – timely – twice a year esp before IFLA. Send content out on the blog, FB – use a template – people can even create their own and badge with the Literacy Matters! headliner</p>	Chair
12.	<p>Finance no monies spent in 2014-2015. See point 9</p> <p>150 euros admin – AE spent this year stationery and gifts for speakers</p>	Chair
13	<p>IFLA Feedback – programs, meetings and training - see point 8</p>	Chair

14.	<p>Country Reports (Appendix 6): Australia, Canada, Germany, Netherlands, Russia, UK,</p> <ul style="list-style-type: none"> • Lisa Krolak – Germany, UNESCO, Special issue on literacy – Journal on Lifelong Learning – will share. • John Cole – library of congress, literacy awards in 3rd year, international in scope send out information on how to apply. Trend – Centre of the Book for International audience – International Reading Association now International Literacy Association – journal – Literacy Today. MOU agreement – get this back into the section. Also MOU with IBBY – revisit it. • Adriaan Langendonk – Netherlands, integrated initiative for the Netherlands. English section on the website. • Ghana – Book Council, Ghana Library authority, Ghana Library Association – all working separately - form a coalition – to support literacy and reading – use LiR for support. • Ari Katz – Beyond Access training – Bangladesh, Ethiopia – interested in helping others. Fills gap • Cecile Coulibay – Ivory Coast – need translations, for French speaking. • Heidi Best – Germany – national campaign – national book + training scheme similar to Bookstart. Collaboration with school libraries. Issue for Germany – refugees struggling to get right services – something to consider for Ohio. • Linda Willander - Sweden – money to national library for national strategy, perfect for LM campaign. • Observer – commend LiR committee • Barbara Combes, Australia – FAIR portal • Annie Overall, Get on read on, UK national campaign. Every child be able to read well by 2020. • Lesley Farmer – Reading First – federal grants students to read by the end of grade 3. ALA focus on literacy – Librarians build communities. Issues – refugees. • Lisa Krolak – Literacy for All network 	Chair
15	Invitation to the floor for observers to report on literacy initiatives in their country	Chair
16	Future meetings - Timetable	Chair
17	Other business	Chair

Appendices

1. [Previous minutes](#)
2. [Business Reports from Standing Committee](#)
3. Cape Town LiR Conference Schedule: [Session 1](#)
4. Cape Town LiR Conference Schedule: [Session 2](#)
5. [IFLA 2016](#)
6. [Country Reports](#)
7. [Members email list](#)
8. [IFLA links](#)
9. [Communication and Information Team structure \(Comms Team\)](#)

Appendix 1: Previous minutes, SCII Meeting

Date: 21 August, 2014, **Time:** 8.00-9.30 pm, **Location:** Salle Bellecour 1, Lyon

Standing Committee Members

Annie Everall (AE) (Chair), Barbara Combes (BC) (Secretary), Ingrid Bon (Governing Board member) (IB), Yulia Melentyeva (YM), Weesook Yeo (WY).

Corresponding Members

John Cole (JC),

Apologies, Standing Committee

Lesley Farmer (LF) (Blog Coordinator), Robert Sarjant (RS) (Information Coordinator of IFLA Read), Ivanka Stricevic, Linda Pavonetti, Elena Corradini (EC), Linda Koo Seen Lin (LL), Reuben Martinez-Leyva (RM), Cay Corneliuson (CC), Sabine Uehlein (SU), Maureen White (MW), Lisa Krolak (LK - corresponding)

Absent Members

Maria Ehrenberg (ME), Ahmed Ksibi (AK - corresponding)

Observers

Elizabeth Arthur, Lurie Decaillon, John O. Gonzales, Sharon Hackett, Servane Le Dreau, Chih Feng P. Lin, Abdou Wally Mbye, Olga Mezentceva, Ana Doldan Montiel, Elizabeth Mwaala, Takashi Nagatsuka, Basim Mohammed Faris Saleh, Young Sook Song, Yuka Sugimoto

No.	Discussion Item	Action
1.	Welcome to LiR Apologies – Lesley Farmer, Robert Sarjant, Ivanka Stricevic, Linda Pavonetti, Elena Corradini, Linda Koo Seen Lin, Reuben Martinez-Leyva, Cay Corneliuson	
2.	Business arising from the previous minutes	
2.1	Working Party Report – see working party report Appendix 1 Priorities: <ul style="list-style-type: none"> • reboot the section, • program for 2015, • projects we may be involved in, • website – BC to do, rebooting communication – Lesley and blog, use IFLA listserv – revamp presence within IFLA and outside. Header for all communications – Literacy Matters! 	Working party to work on in conjunction with action plan
2.2	Themes – Conference 2015 Asia & Oceania, multicultural cultural and Chn’s and YA sections all want to work with us – combined program. Topics – follow LiR topic – Asia/Oceania. Projects, activities - successes and failures, innovations. LiR program: <ul style="list-style-type: none"> • Priority to reboot the section – literacy should be at the heart of what we do in our next program. LiR underpins everything else. Focus of 2015 conference. • Theme – Literacy matters! statement, strategic planning document. Reinforce across IFLA as well as to members and 	AE work with sections – post conference discussions AE/BC begin and work with Working Party then to section and members. Adopt working party recommendations

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	<p>outside of the organisation.</p> <ul style="list-style-type: none"> • Keep Stuart Hamilton informed re- literacy initiatives. Influence new strategic plans via Ingrid. • Russian initiatives – reading and research very strong (see country reports). • Research agendas into literacy a sub theme of the LiR session. • Reading for study, learning and leisure. Develop for 2016. Satellite for 2016 conference. 	
2.3	<p>Lyon Declaration response Asked to put together a 2-3 page – commit to ask organisations to commit to LD. Suggestions in how we can support the LD – to go to Stuart Hamilton and IFLA. Pull together and write doc for LiR – seek feedback and then publish.</p>	<p>BC list of organisation types AE/BC contact re- Lyon Dec post conference</p>
2.4	<p>IFLA Standards</p> <ul style="list-style-type: none"> • Standards endorsed by Prof committee due to be endorsed by board. Overview of docs and which are standards and which are not. • Rewrite LiR Guidelines – need to use standards doc. Procedures starting point – review doc every 5 years. Regularly update. Pub in IFLA Library – document already up on the Web. Activities and groups – standards doc. Still being refined, but minor adjustments. Committee on standards. • Lisa Krolak – volunteered to update guidelines. Appendix 2 	<p>BC/AE to send out to all members Lisa Krolak, AE form working party</p>
2.5	<p>Finance – administration funds 150 euros admin funds, spent by end of Dec. Contact AE for advice.</p>	<p>AE</p>
2.6	<p>Tunisia Declaration – see minutes meeting 1- no specific date for updating the Tunisia declaration. How evaluated? Need information from practice – international survey and collection of data. Essence still valid in 2011. Do we want to look at evaluating it – submit as a proposal. Put in action plan for 2015-2016 – revise and apply for funding as a project to evaluate it.</p>	<p>AE include in action plan</p>
2.7	<p>UNESCO: Overview of Information Literacy Resources Worldwide – see minutes meeting 1 – IL resources worldwide project, feedback and comments by section – how to make it accessible and updatable.</p>	<p>AE/BC recirculate it, provide feedback to send back to respond</p>
3.	<p>Country reports on literacy initiatives from the Standing Committee - proposal from Ingrid – develop a template for next year. Easier to complete.</p>	<p>All</p>
	<ul style="list-style-type: none"> • SC Member, Information Officer - Maria Ehrenberg (Sweden) • SC member, Governing Board member – Ingrid Bon (Netherlands) country rpt – app for parents to help them search for a game, ebook or film. Result of a collaboration. • SC Member - Sabine Uehlein (Germany) • SC Member - Linda Koo Seen Lin (France) • SC Member - Yulia Melentyeva (Russia Federation) national program for reading, 100 books from President, other initiatives in country report, lots of literacy promotion activities across libraries, also billboard advertising in metro • SC Member - Weesook Yeo (Republic of Korea) Ministry culture sport and tourism – developing national literacy and reading scheme • SC Member - Maureen White (USA) – John Cole new library of congress awards, support for literacy not though govt. Sm progs via edu depts., by individual states – pvt benefactors support. Literacy awards one of these. 3 Awards to organisations. Celebrate initiatives – sustainability and outreach important criteria, 2 international and 1 American, emphasis on development and best practice rather than prize money, 50% of applications from International, 12-15 organisations recognised even though not prize winners. Bring best practices people to Library of Congress about best practices, videos to appear on website. Close ties to LiR reboot. LiR to also promote, place on action plan – LiR to be a nominator. Pre-conference at Columbus to be considered. 2016 theme reading, digital strategies and best practices for literacy initiatives • SC Member - Cay Corneliuson (Sweden) 	<p>Country reports to be published on the LiR IFLA website</p>

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	<ul style="list-style-type: none"> • SC Member - Reuben Martinez-Leyva (Mexico) • SC Member - Elena Corradini (Italy) • SC Member - Maria Ehrenberg (Sweden) • SC Chair/Treasurer – Annie Everall (UK) report – books about Town initiative, collaboration between national lit trust and art – book benches which promote books all around London, can do a book trail – adult and Children’s books. Auctioned off at the end. • SC Secretary – Barbara Combes (Aust) • Japan – general reading programs depends on professional organisations • Canada – report on adult literacy, Children’s lit - foundation for Children’s lit – people donate money to buy a book for chn in less fortunate neighbourhoods, through Primary Schools, children to own a book, January - family literacy day. See Canada report for recent initiatives. Trending – lit and health, lit in the workplace, basic learning and literacy for disabled and indigenous, no funding now for family literacy. Back to the provinces – do not know if this will be funded. All federal funding cut. December network meeting for combating illiteracy – 15 partners from across organisations. Integrated approach now being developed, closer ties and collaboration between French and English groups. • John Gonzales - Marian Islands, Micronesia, very small and separated. Expanding grant portfolio – IMLS funds, Strong advocacy programs, outreach – library on wheels – many islands remote, no transport – islands go to them. Key initiatives – leveraging partnerships – mother and father read and teacher read – promote reading. 	
13.	Invitation to the floor for observers to report on literacy initiatives in their country.	AE
14	<p>Divisional leadership forum</p> <p>AE and BC attended, Maria Carme – action plans and annual reports on section’s website, annual report from Jan – Dec rather than conference to conference. Action plan can include several years. New standards – check – think Jan-Jan.</p> <p>Strategic importance of responding to the Lyon Dec.</p> <p>News and Qs from members of the divisions – central coordination of calls/online conference system, recruitment and engagement of members, satellite papers be included in IFLA Library.</p> <p>Workshops – greater cross fertilisation. Proposal - have a division session showcasing links between division members.</p>	AE report.
15	<p>Projects – World through picture books for YA. Disagreements about how this will work. AE to make decision on behalf of LiR.</p> <p>Cut back number of PBs to 5. Montreal – which books have been the most borrowed – PBs most popular. PBs for all ages. PBs project already has momentum. Web based for YA.</p>	AE to attend meeting and keep section informed

Appendices

Appendix 1 - Working Party Report

Appendix 2 – Lisa Krolak, IFLA Standards

Appendix 1 – Working Party Report

- Annie prepared a strategic planning cycle – see document 1. Felt this was a priority to reboot the section.
- Proposed the working party will work on the scope and purpose of the section and bring back to Standing Committee and members.
- Publicity leaflets and brochures – suggested that only print was not the best use of resources – work on electronic bookmark/single flyer for dissemination and easy printing. Literacy Creed developed – see document 2. Working Party will use as the basis for the Lyon Declaration response. Feedback needed from members. Branding for rebooting of the section is *Literacy Matters!*
- Communication – BC to email web manager for list of LiR section members. Decided to use the IASL listerv for communication to members and the whole of IFLA. All messages sent to the IFLA listserv should contain *Literacy matters!* in subject line to indicate this is coming from the LiR section.
- Proposed to prioritise and take *Literacy matters!* as our theme for the 2015 conference, and to invite speakers from other IFLA sections and/or outside organisations to present sessions on how literacy and reading underpin everything we do. Speaker suggestions – Division 3 Chair (Maria) and Stuart Hamilton (Lyon Declaration)

Literacy and Reading Section: Creed

Literacy matters!

I can read, therefore I am.

I can:

- be smart and become smarter;
- communicate with others;
- solve problems, understand and connect with new challenges;
- participate in family, workplace and community life;
- use a range of technologies;
- think for myself and with others;
- keep my culture alive;
- share with others;
- be creative and laugh.

I have the world and beyond at my feet.

I can read, therefore I am empowered and can learn lifelong.

I can read, therefore I am part of the present and the future.

I can read, therefore I am,

Because LITERACY MATTERS!

Document 1 - IFLA Literacy and Reading Standing Committee: Strategic planning cycle

