

LATIN AMERICA AND THE CARIBBEAN SECTION

STRATEGIC PLAN 2008-2011

Mission

To promote development, upgrading and improved performance of Latin American and the Caribbean information professionals, in order to strengthen the library associations, and library and information services, enabling them to respond to needs emerging from the social dynamics of countries in the region, with emphasis on processes of development of literacy, reading promotion, and improving of their cultural life in the Information Society.

Objective

To encourage processes related to information and knowledge access, development of library associations, and library and information services with top priority on literacy, reading promotion and application of Information and Communication Technologies in countries of the Region to improve their cultural life.

To achieve this general objective, the Section will define strategic actions on the basis of exchange and concentration of efforts and resources with other IFLA Programs, Divisions, Sections and Professional Groups, especially with Division VIII and the ALP Program. Thus, the Section will be directed towards the establishment of effective links and development of joint projects with IFLA Programs, Divisions, Sections, and Special Interest Groups, being sensitive to the Region problems to plan and carry out relevant activities in a co-operative manner with Latin-American and Caribbean institutions and library associations. Likewise, it will seek for the support of local, regional and international agencies.

Goals

1. To stimulate the development of library and information services for promoting reading and literacy

Professional Priorities:

- a. Supporting the role of libraries in society
- b. Defending the principle of freedom and information
- c. Promoting literacy and reading
- d. Providing unrestricted access to information.

IFLA Three Pillars:

- a. Society Pillar
- b. Profession Pillar

Actions

- 1.1. Promotion of reading and information literacy in minority groups
- 1.2. Promotion of reading and information literacy in indigenous communities
- 1.3. Involvement of young people in the development of projects dealing with information access
- 1.4. Promotion of IFLA/UNESCO Manifestos in the Region
- 1.5. Development of programs to promote reading in Latin American and the Caribbean countries

2. To encourage and support the introduction and planning of ICT as a means of improving information access and general public knowledge.

Professional Priorities:

- a. Providing unrestricted access to information
- b. Representing libraries in the technological marketplace.

IFLA Three Pillars:

- a. Society Pillar
- b. Profession Pillar
- c. Members Pillar

Actions

- 2.1 Developing training programs for the application of information

technologies according to the needs of each one of the different countries from the Region

- 2.2 Sharing among Latin American librarians, experiences on use of information technologies for library activities and services in the Region

3. To promote the formation and upgrading of professionals and para-professionals.

Professional Priorities:

- a. Developing library professionals
- b. Provide unrestricted access to information

IFLA Three Pillars:

- a. Society Pillar
- b. Profession Pillar

Actions

- 3.1 To continue carrying out apprenticeship programs in Latin America and the Caribbean
- 3.2 Training for professionals and para-professionals through online distance education in LAC countries
- 3.3 To publicize widely IFLA's General Conferences and to promote an active participation of representatives from the different countries in its professional activities
- 3.4 To support Spanish, Portuguese and French translation of works published by IFLA and to disseminate them in the Region.

4. To carry out Actions geared towards the organization and the head of the professional associations.

Professional Priorities:

- a. Supporting the development of library associations

IFLA Three Pillars:

- a. Members Pillar

Actions

- 4.2 Continuation of the Latin America and the Caribbean Library Associations Meetings
- 4.3 Updating of the Latin American and Caribbean Libraries Associations Directory
- 4.4 Dissemination of the Management of Library Associations Section (MLAS) Guidelines

5. To promote the standardization of the Region's library activities.

Professional Priorities:

- a. Promotion of standards, guidelines, and best practices

IFLA Three Pillars:

- a. Profession Pillar

Actions

- 5.1 To support the identification and circulation of norms and standards most used in the region.

6. To formulate and carry out IFLA promotional programs in order to attract new members.

Professional Priorities:

- a. Developing library professionals

IFLA Three Pillars:

- a. Members Pillar

Actions

- 6.1 Updating of printed and electronic materials for promotion of the Section activities in the Region

- 6.2 To disseminate IFLA and LAC Section promotional materials by traditional and electronic media
- 6.3 Publication of the "Newsletter of IFLA LAC Section"
- 6.4 To increase contacts with relevant institutions and associations in the Region
- 6.5 Participation in local events in order to promote IFLA and look for affiliation of associations, institutions and individuals from the Region

7. To reclaim and diffuse the intellectual production on Library and Information Sciences in the Region.

Professional Priorities:

- a. Preserving our cultural heritage
- b. Developing library professionals

IFLA Three Pillars:

- a. Profession Pillar

Actions

- 7.1 To increase digital resources inclusion in INFOBILA (Información Bibliotecológica Latinoamericana [Latin American LIS Information]) looking for the collaboration of publishers, LIS schools, and library associations of the Region
- 7.2 To promote INFOBILA services and its use in countries of the Region
- 7.3 To look for other complementary repositories and digital resources already in use in the Region

8. To co-ordinate actions for the preservation and conservation with the PAC Regional Centres

Professional Priorities:

- a. Preserving our cultural heritage
- b. Developing library professionals.

IFLA Three Pillars:

- a. Society Pillar
- b. Profession Pillar

Actions

- 8.1 To disseminate programs and activities of the PAC Regional Centers in the Section Newsletter
- 8.2 To develop joint activities among the PAC Regional Centers from Venezuela Brazil, Chile and Trinidad &Tobago jointly with the IFLA/PAC Program

9. To advocate for moral rights, intellectual property and copyright***Professional Priorities:***

- a. Defending the principle of freedom and information
- b. Providing unrestricted access to information

IFLA Three Pillars:

- a. Society Pillar
- b. Profession Pillar

Actions

- 9.1 Development of training programs for librarians on copyright