

IFLA Knowledge Management Section - Strategic Plan 2010-2012

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Strategic Plan 2010-2012

Mission

The IFLA Knowledge Management Section provides an international platform to support the development and implementation of a Knowledge Management (KM) culture in libraries, information centers and the profession as a whole.

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The KM section

- Raises the awareness of KM among libraries, librarians and their institutions
- Provides relevant education and training
- Identifies and shares best practices
- Promotes evidence-based practice
- Disseminates the results of relevant research
- Creates an interactive virtual repository and forum of gathering and exchanging KM info, encouraging conversations, and
- Maintains close contact with other IFLA Sections and Core activities to integrate KM into IFLA and the library and information community.

Goals

1. Provide education and training programs for all information professionals to increase their understanding of the value of KM to their organizations.

Professional priorities:

(a) Supporting the role of Libraries in Society; (f) Promoting Resource Sharing; (h) Developing Library Professionals; (i) Promoting Standards, Guidelines and Best practices; (k) Representing Libraries in the Technological Marketplace

ACTIONS:

1.1 Plan an open session for the Gothenburg (2010), Puerto Rico (2011) and Helsinki (2012) Conferences dealing with appropriate topics and themes

1.2 Execute the Gothenburg Conference program (2010) to focus "The Voice of Global KM."

1.3 Work with other IFLA sections (IT, Continuing Education, and Government/Law) in the planning and execution of three additional conference programs for the Gothenburg Conference (2010)

1.4 Plan for the IFLA Puerto Rico Conference (2011) and the main program for Helsinki (2012)

1.5 Plan a one-day satellite pre-conference at Puerto Rico with relevant KM topic, perhaps with the theme "The Voice of Global KM" and defining subtitle.

2. Share and distribute information about KM and its development and practical implementation to all IFLA members and establish KM section as the voice of global KM
Professional priorities:

(f) promoting Resource Sharing; (h) developing Library Professionals; (i) Promoting Standards, guidelines and Best Practices

ACTIONS:

2.1 Gather, evaluate and exchange KM information relevant to librarians by using the features of the IFLA website to build an internationally recognized repository

2.2 Use all types of web-based communication, new social media and technology (blogs, social platforms, twitter) to encourage participation by the membership and other librarians interested in KM

2.3 Publish a newsletter to promote education and training programs, surface KM related articles and other news

2.4 Develop an effective marketing and branding strategy to increase the membership and its diverse global representations in the section and to demonstrate the value and relevance of KM and the KM section to other units of IFLA and other professional associations.

- Revise and update IFLA KM section brochure
- Participate in other section programs from the perspective of "The Voice of Global KM"

2.5 Define the role of KM and the KM section in the context of the presidential theme each year, i.e. the 2010 presidential theme "Libraries Driving Access to Knowledge", and share the section definitions and think pieces in as many ways as possible with the IFLA community as well as the larger library and information community.

3. Advocate and promote international social networking services (SRS) within members of KM section as well as IFLA community at large.

Professional priorities:

(f) promoting Resource Sharing; (h) Developing Library Professionals; (i) Promoting Standards, Guidelines and Best Practices

ACTIONS:

3.1 Encourage a diversity of gender, nationality, languages and professional backgrounds in the KM section membership

3.2 Enhance section communication among members using all available social networking tools and channels, such as KM on Facebook, LinkedIn and twitter, including regional social networking services

3.3 Showcase best practices of using social networking services for KM purposes in library and information sector services

4. Promote best practice on using applicable KM theories and tools in library and information service operational management such process management, performance measurement and organizational change management.

Professional priorities:

(f) promoting Resource Sharing; (h) developing Library Professionals; (i) Promoting Standards, guidelines and Best Practices

ACTIONS:

- 4.1 Showcase best practices of applicable KM theories and tools in library and information service management by integrating above goal as one of sub themes into Puerto Rico satellite and/or main conference programs.
- 4.2 Identify and promote standards and guidelines for KM in libraries
- 4.3 Plan and support regional activities such as road shows and KM conferences