



IFLA KNOWLEDGE MANAGEMENT  
Standing Committee Meeting  
Minutes August 9, 2008  
Quebec, Canada

The meeting was called to order by Judy Field, Chair at 8:30; seventeen members of the Standing Committee and guests were present.

**List of Attendance**

Agnes Hajdu Barát\*

Theo J.D. Bothma\*

Lois Mai Chan\*

Jane Dysart\*

Judy J. Field\*

Elisabeth Freyre\*

Magdy Hussein Nagi\*

Christel Mahnke\*

Sally McCallum\*

Claire R. McInerney\*

Ruth Pagell\*

Xuemao Wang\*

David Stern

Lamyae Belmekki

Radig Berwaoui [(sp?)

Karolien Selhorst

Maryse Trudeau

Sachiko Okuda

\* Indicates Standing Committee Members

1. WELCOME: Judy Field welcomed all SC Members and observers.
2. INTRODUCTION: Short Introduction of SC Members and observers.
3. FINANCIAL REPORT by Judy Field. She had Stickers with Knowledge Management made to put on our IFLA badges.. There was some discussion about possibilities of applying for project money from of IFLA, perhaps on a best practices publication.
4. ANNOUNCEMENTS, practical information in Quebec (Judy Field, Agnes Hajdu Barát)  
Information about possibilities of Digital Libraries programs being sponsored by the Italian Government to be held in Milan during IFLA. in Italy. Sally McCallum suggested the working on a Bibliographic standard for digital libraries would be good topic.

Judy Field mentioned the President-Elect's Brainstorm Session. Lois Mai Chan will represent KM section in this program, but others also planned to attend.

The unfortunate situation where several potential attendees were denied visas was discussed. This matter is being studied.

5. ACTIVITIES since the 2007 Durban Conference

5.1 Report of Information Officer (Jane Dysart) She discussed what she had done and some of the difficulties in locating information consistently on the IFLA web site. She compared the IFLA website and KM information on SLA website.

5.2 Report on the Newsletter

Newsletter was published in January and July in 2008 by our editor, Christel Mahnke. For inclusion in future issues she suggested:

- country reports time to time from SC members and volunteers
- reports about KM and related conferences
- we should follow to publish KM pioneers and portraits
- we should also follow to publish Photos and CVs (limitation: 100-200 words) about SC members

Christel Mahnke looks forward to more contributions from members of the section. Karolien Selhorst and Claire R. McInerney promised the helping. Suggestion of Karolien Selhorst to collect and publish KM initiatives. Judy Field and others felt the initiatives would be better as the electronic publication on our KM webpage.

Jane Dysart will forward information about KM conferences and activities in India and its area (Bali).

5.3 Status of the IFLA-KM web page (Theo Bothma)

Theo Bothma reported about two websites (official IFLA and own KM). Problem is he wants more members to provide information for the site. Goal: He wants the website to include more information related to KM theory and practice. This means that all members of the SC and the Section should assume responsibility for providing information to make this site a one-stop site for KM information. There are more PowerPoint lectures and abstracts on our homepage now.

Jane Dysart suggested to create a "SLA corner". David Stern promised to send information and link possibilities. She also would like to have easier official website and blog or wikis.

Ruth Pagell said that we need to find improved methods to facilitate communications between the members. Another suggestion was how we could use RSS feeds.

David Stern talked about practices of SLA and possibilities of cooperation (best practices, database, knowledge sharing). Tagging SLA and KM is also possible.

6. SUMMARY OF THE SATELLITE MEETING held Friday, August 8 on "Knowledge Sharing Strategies & Initiatives" in Quebec 2008. Workshop (Judy Field, Jane Dysart).

David Stern there were very informative conversations. The groups did a lot of brainstorming. The group of participants was smaller (20) than earlier years, but the attendances were very satisfied. The facilities at Laval University were very nice.

## 7. KM OPEN SECTIONS MEETING

There will be two KM open sections in Quebec

Xuemao Wang reported on the theme and lecturers for the Open Session in Wednesday (13th August). There will be five speakers, four of them have sent PowerPoint lecture and one keynote speaker. There will be enough time for questions and discussion.

Jane Dysart reported about the theme and lecturers for the Open Session in Thursday (14th August). The lecturers will focus the social tools of KM in this section.

## 8. PLANS FOR THE MILAN CONFERENCE

8.1 Creating a steering Committee: Jane Dysart, Elisabeth Freyre, Agnes Hajdu Barát, Karolien Selhorst.

8.2 Suggested Topics for the Open Session:

- KM tools in the Public Library
- Libraries create future
- Knowledge advocacy
- Changing organization of Culture

Xuemao Wang said: We should focus for the local county/countries in Europe. The Program Committee for Milan Conference will take these ideas under consideration and report back at the second SC meeting in Quebec.

8.3 Consideration of jointly sponsoring a session (potential – Continuing Professional Development and Workplace Learning, Information Technology, Geography and Map Libraries Section, Academic & Research Libraries, Public Libraries, Law Libraries, Metropolitan Libraries etc.)

8.4 There was a discussion on the pros and cons of holding a satellite meeting in Milan. The conclusion was to do a one-day meeting just prior to the IFLA conference and showcase some of the European KM initiatives.

David Stern: perhaps we would organize a round table discussion in Italy.

Christel Mahnke: we would find a good place for the pre conference in Milan. She suggested to ask colleague in Goethe Institutes to help in organization anywhere, because we can find their network in so many country. She will contact the appropriate Goethe Institutes for their interest in participating.

## 9. PLANS FOR THE BRISBANE CONFERENCE. Potential steering committee:

Christel Mahnke, Zhigiang Zhang, Ruth Pagell

## 10. Announcements, practical information, division programs in Durban (Judy Field, Agnes Hajdu Barát)

Meeting Adjourned 11:20.

Agnes Hajdu Barát  
Secretary  
2008-10-05



IFLA KNOWLEDGE MANAGEMENT  
Standing Committee Meeting II.  
Minutes for August 15, 2008  
Quebec, Canada

Meeting was called to order by Judy Field, Chair at 11:00; twenty people, including ten SC members, attended all or part of this meeting.

**List of Attendance**

Agnes Hajdu Barát*	Karolien Selhorst
Theo J.D. Bothma*	Elisabeth Greyling
Lois Mai Chan*	Agneta Holmenmark
Judy J. Field*	Leda Bultrini
Elisabeth Freyre*	Bärsel Buch (sp?)
Christel Mahnke*	Brian Clark
Sally McCallum*	Monica Ertel
Ruth Pagell*	Sylvia Piggott
Xuemaoo Wang*	Georges Mihaies
Zhigiang Zhang*	Zhong Yongheng

\* Indicates Standing Committee Members

1. WELCOME: Judy Field welcomed all SC Members and observers. New observers introduced themselves.

2. REPORT ON OUR OPEN SECTIONS

All KM SC members and observers thanked the conference committee - Xuemaoo Wang, Elisabeth Freyre, Jane Dysart - to organize the Satellite Meeting and two Open sections. Xuemaoo Wang, co-chair of the KM Section's Open Meeting reported on that approximately 240 people attended this meeting (13<sup>th</sup> August Wednesday "Towards understanding in the multicultural world")

This was a two hour program with six speakers. The lectures were clear, easy to follow and provided an overview of particular types of KM skills. Xuemaoo Wang said: six speeches too much. One keynote speaker is good, the other would be maximum 4 speakers. There were questions and interesting discussions. If the keynote would be at the end, the others have more time and we can control the all lectures easier (Christel Mahnke). Conclusion: in the next time we should choose no more than 5 presentations/lectures.

The second Open Session (Knowledge Management with Information Technology and Library and Research Services for Parliaments) was at 14<sup>th</sup> August on Thursday. There were about 200 attendances.

Topic was Social computing tools and knowledge sharing.

This meeting was very well organized, interesting with very active attendances.

3. SELECTION OF PAPERS. We have selected 2 papers to publish in the IFLA Journal and International Cataloging and Bibliographic Control (ICPC).

3.1 For the IFLA journal:

Linda Stoddart (Dag Hammarskjöld Library and Knowledge Sharing Centre & UN Knowledge Sharing Task Force, United Nations): Information outreach and knowledge sharing in the United Nations: new approaches

<http://www.ifla.org/IV/ifla74/papers/138-Stoddart-en.pdf>

3.2 For the ICBC:

Mary Lee Kennedy (Knowledge and Library Services (KLS), Harvard Business School, USA): Knowledge collaboration in higher education

<http://www.ifla.org/IV/ifla74/papers/138-Kennedy-en.pdf>

4. MILAN - Update on Plans for the Milan Meeting

4.1 Creating a steering Committee: Elisabeth Freyre, Jane Dysart, Agnes Hajdu Barát, Karolien Selhorst. They discussed the feasible topics and Jane Dysart summarized them and added some new ideas also. She has sent this outline by e-mail for consideration.

#### **1. Knowledge Advocacy**

This session features strategies and practices of different types of libraries as they create exciting futures with positive impact on their communities, build knowledge sharing ecologies in their communities, and ensure a strong role for librarians in those communities.

**IFLA sponsors:** potential – Academic & Research Libraries, Public Libraries, Law Libraries, Metropolitan Libraries

#### **2. Multi-Gen Approaches to Fitting into Organization Flows**

**[Fitting into the organization flow in your org: multi-gen approaches]**

This session looks at how information professionals are approaching integration with the information flows in their organizations. It includes a look at new professional librarians entering the work flow as well as librarians changing organizations and integrating quickly into an organization's knowledge and information flow.

3 papers @ 10 min and 5 min responses from new and senior info pros

**Speakers:** Monica Ertel, Bain & Company with a new Bain consultant from Milan

**IFLA sponsors:** Professional Development & Workplace Learning" section (Monica Ertel)

#### **3. Social Computing Tools for Learning & Knowledge Sharing**

Social computing tools abound are being used in many creative and effective ways. This session highlights some of the newest social computing and networking tools especially multilingual ones, illustrates their use in different types of libraries, provides lots of tips and techniques, and features authors and

speakers from “Computers in Libraries” magazine and industry conference. With the fast-paced, information intensive focus, this session will give you new ideas and insights for facilitating learning and knowledge sharing in your organization or community.

**IFLA sponsors: Information Technology, Libraries & Web 2.0 Discussion Group**, and potentially the E-Learning Discussion Group

Elisabeth Freyre said: we would structure our program better and initiate, involve more volunteers. Theo Bothma suggested to focus more Europe and European research work. All of us agreed in it. We should speak with potential joint partners in the future. Several of us three Open Sections seems too much and hard work for the steering Committee. We can find enough sponsors more difficulty for three than less. Xuemao Wang offered his helping.

We shared duties according to suggested topic: Knowledge Advocacy - Karolien Selhorst; Social Computing Tools for Learning & Knowledge Sharing - Elisabeth Freyre; Multi-Gen Approaches to Fitting into Organization Flows - Agnes Hajdu Barát.

#### 4.2 Satellite meeting in Italy.

Christel Mahnke promised to ask colleague in Goethe Institutes to help in organization in Italy. She will contact the appropriate Goethe Institutes for their interest in participating.

#### 4.3 Roadshow

Karolien Selhorst will check other meetings at that time & possible other organizations from the Netherlands to partner with for this event. Ruth Pagell suggested Kazakhstan as a potential place of KM roadshow.

#### 5. PLANS and IDEAS BRISBANE 2010.

Ruth Pagell suggested a topic: Cultural diversity.

We should involve the local people from Asia and Pacific area. They are very active (Xuemao Wang).

#### 6. COMMUNICATION. Information and marketing activities Review internal and external communication procedures

6.1 We should discuss about looking for sponsors more. There were three sponsors in this year. We should thank you for theirs helping in KM websites.

6.2 Christel Mahnke asked more information for KM websites and Newsletter. We should be visible for the next year. She Mahnke needs summaries and photos about Satellite Conference and KM Open Section in Quebec, then other KM activities, meeting, conferences etc. If we send information to her she plans to publish Newspaper 2-3 times until Milan. Karolien Selhorst promised to write about Quebec conference. She and Agnes Hajdu Barát will send photos about KM activities in Quebec.

6.3 Lois Mai Chan suggested we provide some KM definition for our website.

6.4 One idea proposed was to provide success stories; SLA has some that could be shared.

6.5 A brief discussion was held on how to make the listserv more active and the question of doing a survey was raised.

6.6 Recruitment Activities. We should publish 2-3 main causes why is a good opportunity to become the member and participate in KM Section. “You can participate in nice section ...”; “Advantages if you join IFLA KM Section...” etc. This idea will be explored.

7 Christel Mahnke reported on the activities of the President's Information Society Working Group.

#### 8 OTHER BUSINESS

Theo Bothma pointed at there are some sections who have a meeting between annual IFLA conferences .

The meeting was adjourned by Judy Field, chair at 13:15.

Agnes Hajdu Barát  
Secretary  
2008-10-07