



## International Federation of Library Associations and Institutions

### **IFLA AUDIOVISUAL AND MULTIMEDIA SECTION**

#### **Annual Report, January - December 2010**

##### **About AVMS**

The Audiovisual and Multimedia Section (AVMS) is the international forum for persons working with audiovisual media in every kind of library and information service.

##### **Membership**

The section now has 52 members (35 institutions, 1 international association, 8 national associations, 6 personal affiliates, 2 student affiliates) from 30 countries all over the world (Australia, Botswana, Canada, China, Croatia, Egypt, El Salvador, Finland, France, Germany, Greece, India, Iran, Italy, Jamaica, South-Korea, Netherlands, Norway, Peru, Portugal, Romania, South Africa, Serbia, Spain, Sweden, Switzerland, Turkey, United Kingdom, and United States).

##### **Standing Committee**

There are 16 members of the Standing Committee (SC) as of the end of August 2009. This is a significant increase of SC members compared to the past.

- George L. Abbott, Syracuse University Library, USA, 2009-2013
- Vesna Aleksandrovic, National Library of Serbia, 2009-2013
- Anne Louise Anglim, West Dumbartonshire Council, UK, 2009-2013
- Howard Besser, NYU's Tisch School of the Arts, USA, 2007-2011
- Pascal Cordereix, Bibliothèque nationale de France, 2007-2011
- Marwa El Sahn, Bibliotheca Alexandrina, Egypt, 2005-2009, 2009-2013
- Danka Hajsig, Zagreb City Libraries, Croatia, 2009-2013
- David Jeffery, Australian Institute of Aboriginal and Torres Strait Islander Studies, Australia, 2009-2013
- Göran Konstenius, National Library of Sweden, 2009-2013
- Alicia Garcia Medina, National Library of Spain, 2009-2013
- Michael J. Miller, Queens College, New York, USA, 2009-2013
- Eila Rämö, Aalto University. School of Art and Design. Library, Finland, 2009-2013

- James M. Turner, Université de Montréal, Canada, 2003-2007, 2007-2011
- Trond Valberg, National Library of Norway, 2007-2011
- Carmen Velázquez, Biblioteca Nacional, Spain, 2003-2007, 2007-2011
- May Huang Yu, Alcorn State University, USA, 2009-2013

There are four corresponding members:

- Horst Ernestus, Germany
- Ms Isabelle Giannattasio, France
- Ms Anna-Maria Kylberg, Sweden
- Ms J.L. de Vries, the Netherlands

### **Officers**

- Chair: Trond Valberg
- Secretary/Treasurer: Eila Rämö

### **Appointment of other roles**

- Information Coordinator/Web Editor: Marwa El Sahn
- IFLA Representative of the CCAAA: Trond Valberg
- IFLA World Day Representative: May Huang Yu
- Newsletter Editor/English Proofreader: James M. Turner
- Translations Coordinator: David Jeffery (assisted by Alicia Garcia Medina)
- IFLA Conference Programme Committee: David Jeffery, Michael Miller and Trond Valberg (+ Arthur Tennøe, Charlotte Ahlgren and Per Cullhed from Preservation and Conservation Section)
- JTS Programme Committee Representative: George L. Abbott
- Puerto Rico Workshop Committee: George Abbott, Michael Miller, Eila Rämö and Marwa el Sahn (coordinator)

### **Meetings**

The Standing Committee met twice during the Gothenburg Conference (10<sup>th</sup> and 13<sup>th</sup> August, 2010). Besides programme discussions for the annual conference 2011, the most important issues for the meetings were:

- Training workshop in Puerto Rico
- The Legal Deposit Survey

In addition, a midterm meeting was held 24 November 2010 in Brussels. Marwa el Sahn, Eila Rämö and Trond Valberg discussed matters such as IFLA reports, programme for the Puerto Rico conference, satellite meeting in Helsinki 2012, and membership issues.

### **Projects**

The major project is: "Survey on the legal deposit of Audiovisual and Multimedia materials." Howard Besser provided an overview of the results in Gothenburg. Only 55 responses were received and the global coverage was poor. The SC decided that a follow-up survey is needed, but a few improvements are needed before a second launch. The project needs a new leader and it may need support or funding from

IFLA, other NGOs or CCAAA. James Turner provided a report in October 2010 discussing various issues, challenges and directions in the scope of further progress.

George Abbott has started a work on the AV Guidelines (see below) to investigate how well they address the current technology and convergence between media formats.

### **Publications**

“Guidelines for Audiovisual and Multimedia Services in Libraries and Other Institutions” are available in 20 languages: Afrikaans, Arabic, Bahasa Melayu, Catalan, Chinese, Croatian, English, Farsi, French, German, Italian, Korean, Latvian, Norwegian, Portuguese, Romanian, Russian, Serbian, Spanish, and the most recent in Swahili.

One issue of the Section Newsletter has been published: No. 12 in June 2010.

### **Conference Programme in Gothenburg, August 2010**

The AVMS session was held on 12 August 2010 entitled “Open access – on the horns of a dilemma between piracy and legality? The challenge of putting audiovisual and multimedia materials on the internet.” The session was chaired by Trond Valberg with these speakers:

- Howard Besser (USA): Legal deposit for audiovisual material
- David Ricardo Ramirez Ordonez (Colombia): Multimedia production in Colombian public libraries
- Øystein Jakobsen and Pål Lykkja (Norway): Genero – a way out of the copyright dilemma
- Harriet Sonne de Torrens (Canada): FADIS – the Canadian alternative. Collaboration and common practices

All the papers with translations are available at:

<http://www.ifla.org/en/conferences-session-day/2010-08-12>

### **Unesco World Day for Audiovisual Heritage (27 October)**

There were a number of events around the world in 2010 under the official theme “Save and savour your audiovisual heritage – now!”.

### **Relationship with other bodies**

#### *Coordinating Council of Audiovisual Archives Associations*

The CCAAA annual meeting took place in Paris, March 2010. IFLA was represented by Trond Valberg. CCAAA members gave a report on their annual activities and conferences, and exchanged information on audiovisual matters. Topics such as future directions, new convenor, future training activities, JTS in Oslo, and UNESCO Memory of the World Programme were discussed at the meeting.

Howard Besser attended both the FIAF congress and the JTS that were held in Oslo in May 2010. Trond Valberg attended the JTS.

Trond Valberg attended and presented a paper at the SEAPAVAA conference in Bangkok, August 2010. The paper was entitled “Who talks with whom? Some reflections on collaborative projects and relations between non-governmental organizations.”

Trond Valberg  
April 2011